



# AABC Birth Institute

Celebrating the Midwifery-led Model

Online 🍃 October 1-4, 2020

## General Session: Celebrating Midwifery Models

### BABIES IN BLOOM

babies-in-bloom.com

Year Opened: 2014

Corporate Status: limited liability corporation (LLC)

Ownership: doula, IBCLC

Additional Birth Sites: midwives also do home births, but do not receive revenue for that

National Accreditation: Commission for the Accreditation of Birth Centers

Licensure: state licensed as a birth center

#### STAFFING

Birth Center Privileges: Open staff – birth center credentials community providers to provide care

##### Providers

- Providers Who Attend Births: CNM/CMs, CPM/LMs, nurse, doula
- Hospital Privileges: No

##### Birth Assistants

- Credentials of Birth Assistants: registered nurse

#### PROFILE OF CLIENT CASELOAD

Payment Mix: 0% Medicaid    85% PPO/HMO    10% Self Pay    5% Other

Client Mix - Race: 3% Black    9.5% Hispanic    1.5% Asian    75% White    11% Other

#### UTILIZATION

How many births per month are there on average at the birth center? 8

How does this compare to last year? Higher than last year

How many birth did you have total last year at the birth center? 62

#### OTHER SERVICES PROVIDED

- Childbirth education classes
- Lactation services
- Breast pump rental
- Scale rental
- Boutique
- Car seat classes
- Nutrition services
- Chiropractic
- Massage